

Press release

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WIKA website offers innovative design and improved user experience

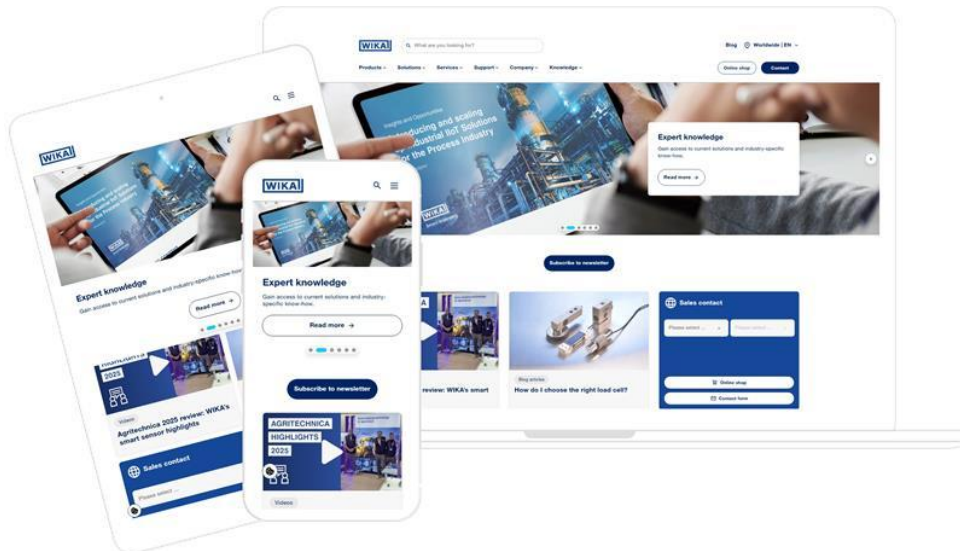
Modern look, optimised menu structure and quicker overview

Klingenberg, April 2026. WIKA has completely redesigned its website. Thanks to its clean, modern design, intuitive navigation and a clear content presentation, visitors can now find their way around more easily than ever. The optimised menu structure makes it easier for users to find relevant content. A refined visual identity also ensures a brand-appropriate and consistent look and feel worldwide. The new website marks a significant step towards achieving a consistent, user-centred digital presence across all WIKA touchpoints.

The new design and functionality have been rolled out across all of WIKA's subsidiaries' websites and online shops. This means that customers, partners and prospective clients around the world can now enjoy greater user-friendliness and more efficient access to information. Information is not only easier to find, but the measurement technology manufacturer has also incorporated new content and formats. This includes success stories that demonstrate the advantages of a WIKA measurement solution at a client company, as well as new sections that present the product and solution portfolio for IIoT and decarbonising industry.

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Image material:



Caption: WIKAI has completely redesigned its website. (Image source: WIKAI)

About WIKAI

The WIKAI Group is a global market leader in pressure and temperature measurement. The company also sets the standard in level, force and flow measurement and in calibration technology. The broad portfolio of high-precision instruments, IIoT solutions and comprehensive services makes WIKAI a strong and reliable partner for all the requirements of industrial measurement technology. The family-run business, founded in 1946, has a global presence with 11,000 employees. This includes its own subsidiaries, production sites and development departments, such as the Innovation Center in Klingenberg. There alone, over 100 engineers work on smart sensing solutions that provide answers to global challenges. WIKAI's unique experience and know-how make sensing technology smarter, add more value and prepare it for a sustainable future: Smart in sensing.

[WIKAI Group – YouTube](#)

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