Press release

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WIKA opens new subsidiary in Morocco

Enhanced customer proximity and local service

Klingenberg and Casablanca, December 2025. WIKA has expanded its footprint in North Africa with a new subsidiary in Casablanca, Morocco. Since 11 December, the measurement technology manufacturer has been supporting its existing customers across the Maghreb region from this location, while also driving its sales activities. This step is part of WIKA's strategy to operate with agility worldwide through local facilities. By being closer to customers and partners on site, the company aims to process orders even more efficiently and deliver the highest level of service.

"The opening of the subsidiary in Morocco marks an important milestone in our regional growth strategy," says Marcel Frei, Senior Vice President South Europe at WIKA. "Our local presence enables us to offer customers even more flexible, personalised support and to strengthen collaboration with regional partners. All of this increases WIKA's visibility in North Africa – and helps us to unlock new market potential."

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WIKA company photograph:

Caption:
From left to right: Marcel Frei, Taoufik Mouraki, Julien Guais and Stéphane Tesse

About WIKA
The WIKA Group is a global market leader in pressure and temperature measurement. The company also sets the standard in the measurement of level, force and flow, and in calibration technology. The broad portfolio of high-precision instruments, IIoT solutions and comprehensive services makes WIKA a strong and reliable partner for all the requirements of industrial measurement technology. The family-run business, founded in 1946, has a global presence with 11,200 employees. This includes our own subsidiaries, production sites and development departments, such as the Innovation Center in Klingenberg. There alone, over 100 engineers are working on smart sensor solutions that provide answers to global challenges. WIKA's unique experience and know-how make sensing technology smarter, add more value and prepare it for a sustainable future: Smart in sensing.

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